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## Naturally Splendid Announces Purchase Order and Provides Update on CHFA Expo West

(via TheNewswire)



**Vancouver, British Columbia - TheNewswire - February 27, 2020 - Naturally Splendid Enterprises Ltd.** ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSXV:NSP) (OTC:NSPDF) is pleased to provide the following updates.

### Little Tucker Vegan Snacks

Through its 100% owned Prosnack Division, the Company has now received an initial Purchase Order from Little Tucker and has already begun manufacturing vegan snacks for this new client in our Safe Quality Food Level 2 Certified facility.

As announced in a previous news release, Little Tucker products are now sold in approximately 1,500 retailers across Canada, including Whole Foods, Sobeys, Circle K, Save On Foods and Bulk Barn. The Company is excited to manufacture this up and coming Canadian brand and looks forward to continued business with Little Tucker.

### Canadian Health Food Association (CHFA) Expo West Tradeshow

Naturally Splendid presented at The Canadian Health Food Association (CHFA) Expo that took place February 20th - 23rd in Vancouver, B.C. CHFA Expo West continues to be the number one source for new products and education for manufacturers and retailers who are doing business in Western Canada.

At the event, Naturally Splendid presented our own line of Company branded products under the Natera Sport(TM) Brand, as well as promoted our contract manufacturing services through Prosnack, a 100% owned division of Naturally Splendid.

The response to the NATERA Sport(TM) line was well received with many inquiries as to distribution opportunities that the Company is currently reviewing.

Prosnack has received multiple inquiries for our contract manufacturing services originating from the CHFA tradeshow that we are currently quoting on. The Company has hosted multiple groups to our facility who are interested in securing manufacturing for their brands.

Prosnack's contract manufacturing services operate within a Safe Quality Food, Level 2 certified facility and includes; an R&D department specializing in plant-based formulations; unique and novel plant based ingredients; proprietary technologies; multiple high capacity bars and bites production lines; and an experienced production crew.

Company CEO Mr. J. Craig Goodwin states, "It was great to see so many of our Contract Manufacturing Clients presenting their products at CHFA Expo West, as well as meeting potential new clients. Five of our Contract Manufacturing Clients presented at the show, representing a total of twenty SKUs that we manufacture at our facility. The investment in our SQF Level 2 facility continues to attract business and we believe the combination of a highly certified facility with an expertise in creating and manufacturing plant-based bars and bites, will continue to be a growing source of revenue".

### Canadian Food Inspection Agency (CFIA) Facility Review

The Company is pleased to report that the recent facility inspection by the Canadian Food Inspection Agency reported zero infractions within the facility. The Company reports that the processes required under SQF certification continues to pay dividends assuring clients of safe, quality products.

### CFO Appointment

The Company continues to optimize operations at their Prosnack SQF Level 2 food manufacturing facility in Pitt Meadows, focusing on leveraging the experienced talent pool within Naturally Splendid. To this regard, Vice President and Co-Founder Mr. Bryan Carson has been assigned the additional role of CFO as the Company continues their due diligence for a permanent candidate for the position.

### About Naturally Splendid Enterprises Ltd.

NSE has established numerous healthy, functional foods under recognized brands such as Natera Sport(TM), Natera Hemp Foods, CHII (TM), Elevate Me(TM) and Woods Wild Bar. The Company has a myriad of new products and line extensions under development that are approaching launch. NSE has also developed proprietary technologies for the extraction of high demand, healthy omega 3 and 6 oils from hemp. (NSE sales revenues for the first half 2019 exceeded FY2018). NSE is the current "go-to" manufacturer for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many global healthy food companies, private labelling a wide variety of nutritional food products destined for global healthy food markets. NSE plans to utilize current and new technologies to meet the expected exponential demand developing in the cannabis market. Pending appropriate NSE licensing and regulations in permitting jurisdictions, NSE's current production facilities will be one of very few facilities that is capable of meeting the demand for infused edibles and oils for both in-house and contract manufacturers' brands.

For more information e-mail [info@naturallysplendid.com](mailto:info@naturallysplendid.com) or call Investor Relations at 604-673-9573



On Behalf of the Board of Directors

Mr. J. Craig Goodwin

CEO, President, Director

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**Forward-Looking Statements**

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled hemp seed will continue at existing rates or increase; customers will complete on sales contracts; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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