

March 16, 2020 - 9:00 AM EDT







## Naturally Splendid Provides a Coronavirus Update

(via TheNewswire)



**Vancouver, British Columbia - TheNewswire - March 16, 2020 - Naturally Splendid Enterprises Ltd.** ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSXV:NSP) (OTC:NSPDF) announces the following.

Naturally Splendid CEO, Mr. J. Craig Goodwin reports, "*Canadians and a great majority of the world are facing a generational level challenge dealing with the widespread Coronavirus pandemic, of which few of us have ever witnessed firsthand. Naturally Splendid undertakes its role as a provider of safe, nutritious food with a sense of great responsibility. It is in this regard we have taken aggressive steps to ensure our customers, employees and facility maintain our high standards of food supply.*"

### Prosnack Safe Quality Food Level 2, (SQF2) Manufacturing Facility - Coronavirus Update

Prosnack operates their SQF2 food manufacturing facility under strict Standard Operating Procedures (SOPs) as outlined by SQF protocol. Our employees are already trained and accustomed to working under strict protocols.

The Safe Quality Food (SQF) Program is a rigorous and credible food safety and quality program that is recognized by retailers, brand owners, and food service providers world-wide. Recognized by the [Global Food Safety Initiative](#) (GFSI), the SQF family of food safety and quality codes are designed to meet industry, customer, and regulatory requirements for all sectors of the food supply chain - from the farm all the way to the retail stores' end consumers.

For more information regarding the superior operational protocols that SQF2 facilities adhere to, please note the following link.

<https://www.sqfi.com/why-get-certified/about-sqf-program/>

At the beginning of the Coronavirus outbreak, senior management enacted a detailed action plan initiating additional procedures to mitigate potential challenges to maintain manufacturing at 100% capacity. At the same time, we have prepared planning to increase capacity, in response to increased demands for proper nutrition. We expect this to become an essential requirement to a wide selection of the general population.

With the Coronavirus outbreak continuing to spread, the Prosnack Manufacturing Facility has implemented its full pandemic plan which includes.

- Increased SQF cleaning standards and employee hygiene
- Separating sections of the production facility and warehouse restricting movement of employees throughout the facility/offices
- All nonessential office employees are working from home
- Maintain employee teams that do not come together with other teams
- No large gathering of employees for meetings.
- Increased facility testing on all common surfaces throughout the whole facility i.e. production area, lunchrooms, warehouse etc.
- Suspension of all outside guests and meetings are suspended at the facility

As news about the Coronavirus continues, we are listening to the Federal, Provincial and local health authorities and will be continually monitoring and reviewing our pandemic plan of our

### About Naturally Splendid Enterprises Ltd.

NSE has established numerous healthy, functional foods under recognized brands such as Natera Sport(TM), Natera Hemp Foods, CHII (TM), Elevate Me(TM) and Woods Wild Bar. The Company has a myriad of new products and line extensions under development that are approaching launch. NSE has also developed proprietary technologies for the extraction of high demand, healthy omega 3 and 6 oils from hemp. (NSE sales revenues for the first half 2019 exceeded FY2018).NSE is the current "go-to" manufacturer for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many global healthy food companies, private labelling a wide variety of nutritional food products destined for global healthy food markets.

For more information e-mail [info@naturallysplendid.com](mailto:info@naturallysplendid.com) or call Investor Relations at 604-673-9573



On Behalf of the Board of Directors

Mr. J. Craig Goodwin

CEO, President, Director

**Contact Information**

Naturally Splendid Enterprises Ltd.

(NSP - TSX Venture; NSPDF - OTCQB; 50N Frankfurt)

#108-19100 Airport Way

Pitt Meadows, BC, V3Y 0E2

Office: (604) 465-0548

Fax: (604) 465-1128

E-mail: [info@naturallysplendid.com](mailto:info@naturallysplendid.com)

Website: [www.naturallysplendid.com](http://www.naturallysplendid.com)

**Forward-Looking Statements**

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled hemp seed will continue at existing rates or increase; customers will complete on sales contracts; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

**NEITHER TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.**

Copyright (c) 2020 TheNewswire - All rights reserved.

Source: TheNewsWire (March 16, 2020 - 9:00 AM EDT)

News by QuoteMedia

[www.quotemedia.com](http://www.quotemedia.com)