





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Naturally Splendid Launches Anti-viral Curcumin Supplements

(via TheNewswire)



Natera Sport(TM) ProCurc(TM) - Curcumin Based Supplements

Anti-viral / Anti-inflammatory Characteristics

Vancouver, British Columbia - TheNewswire - March 18, 2020 - Naturally Splendid Enterprises Ltd. ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSXV:NSP) (OTC:NSPDF) Naturally Splendid recently launched our newest product Natera Sport(TM) ProCurc(TM), at the CHFA Expo West in Vancouver.

Naturally Splendid CEO Mr. Craig Goodwin states, "Our Natera Sport(TM) ProCurc(TM) was formulated based on the strength of the amazing attributes of curcumin, a natural ingredient that has traditionally been utilized for its anti-fungal, anti-bacterial and anti-viral properties in many cultures for hundreds of years. More recently, curcumin has been clinically studied confirming these same properties.

Our curcumin formulated products are clinically tested, peer reviewed and have proven to be amongst the most powerful curcumin based anti-viral, anti-inflammatory and antioxidant products currently available in the market today, based on research recently published in medical journals.

An important feature to keep in mind in today's environment of global transmission of viruses is that curcumin is scientifically proven in hundreds of studies to be antibacterial, antifungal and most importantly in today's context, antiviral. The combination of these traits has the potential to mitigate the challenges associated with viral symptoms and complications.

Natera Sports(TM) ProCurc(TM) has not been specifically tested against coronavirus Covid 19. However, it is antiviral which potentially reduces infection risk. It is anti-inflammatory, helping mitigate inflammatory activity related to illness and is anti-fungal providing immunity support.

What differentiates Natera Sport ProCurc(TM), is its potency compared to its traditional counterpart. ProCurc is known to contain the highest quantity of Bisdemethoxycurcumin (BDMC) to date. Unlike traditional curcumin, which contains anywhere between 0.5 and 1.5% BDMC, Natera Sport(TM) ProCurc(TM) is at a considerably higher concentration of 30%, which is 20 to 60 times more than other comparable products. Ultimately, this powerful formulation of curcumin kills off cells that are the cause of many illnesses.

Naturally Splendid recommends Natera Sport(TM) ProCurc(TM) as a potential means to boost immunity levels during these trying times.

Natera Sport(TM) ProCurc30(TM) is available directly through the Naturally Splendid website at the following link: <https://www.naturallysplendid.com/product/detail/PRO%20CURC>

About Naturally Splendid Enterprises Ltd.

NSE has established numerous healthy, functional foods under recognized brands such as Natera Sport(TM), Natera Hemp Foods, CHII (TM), Elevate Me(TM) and Woods Wild Bar. The Company has a myriad of new products and line extensions under development that are approaching launch. NSE has also developed proprietary technologies for the extraction of high demand, healthy omega 3 and 6 oils from hemp. (NSE sales revenues for the first half 2019 exceeded FY2018). NSE is the current "go-to" manufacturer for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many global healthy food companies, private labelling a wide variety of nutritional food products destined for global healthy food markets.

For more information e-mail info@naturallysplendid.com or call Investor Relations at 604-673-9573

On Behalf of the Board of Directors

Mr. J. Craig Goodwin

CEO, President, Director

Contact Information

Naturally Splendid Enterprises Ltd.

(NSP - TSX Venture; NSPDF - OTCQB; 50N Frankfurt)

#108-19100 Airport Way



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Pitt Meadows, BC, V3Y 0E2

Office: (604) 465-0548

Fax: (604) 465-1128

E-mail: info@naturallysplendid.com

Website: www.naturallysplendid.com

Forward-Looking Statements

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