



## NATERA Plant-Based, Meat Alternative Entrees Now Available in Denny's Restaurants Across Canada



**Vancouver, British Columbia – The Newswire October 29, 2021 - Naturally Splendid Enterprises Ltd.** ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSXV:NSP) (OTC:NSPDF) is pleased to announce that Denny's restaurants in Canada has officially launched (2) NATERA plant-based, meat-alternative entrees on their menus in all its Denny's restaurants and Bar One locations across Canada.

As reported on August 26, 2021, Denny's is offering **NATERA Seasoned Chick-Un Tenders** and **Chick-Un Nuggets** at seventy-one (71) Denny's across Canada and thirteen (13) Bar One locations in BC and Alberta. Bar One is a restaurant under the Denny's Canada brand. The **Seasoned Chick-Un Tenders** and the **Chick-Un Nuggets** are served using Denny's signature seasonings and sauces, making them unique for their much-valued customers across Canada.

Naturally Splendid is pleased to report that all Denny's Restaurants are displaying on-premise advertising featuring NATERA Seasoned Chick-Un Tenders and NATERA Chick-Un Nuggets.



In addition to on-premise advertising featuring NATERA Premium Plant-Based chicken alternatives, Denny's is promoting the entrees through their social media channels which is being augmented by Naturally Splendid social media awareness programs.

Naturally Splendid CEO Mr. J. Craig Goodwin states, *"We are proud to see our NATERA plant-based products now available at Denny's and Bar One. I would like to thank Denny's for their tireless work to make this launch happen. This is a significant milestone for the Company, and we look forward to providing our premium plant-based alternatives to Denny's valued customers. We believe we have the best plant-based alternative to chicken and now you can try for yourself at a Denny's or Bar One restaurant near you."*

### **Naturally Splendid Enterprises, Ltd.**

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### **About Naturally Splendid Enterprises Ltd.**

Founded in 2010, NSE operates a food manufacturing facility just outside Vancouver, BC in Canada. The Company has established numerous healthy, functional foods under recognized brands such as Natera Sport™, Natera Hemp Foods, CHII, Elevate Me™ and Woods Wild Bar™, and most recently Natera Plant Based Foods, a line of delicious plant-based meat alternatives for the rapidly growing plant-based market segment. The Company has a myriad of new products and line extensions under development that are approaching launch. NSE, through its joint venture Plasm Pharmaceutical, has been approved for conducting a phase 2 clinical trial approved by Health Canada for treatment of COVID-19. NSE has also developed proprietary technologies for the extraction of high demand, healthy omega 3 and 6 oils from hemp. NSE contract manufacturers for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many healthy food companies, private labeling a wide variety of nutritional food products destined for global healthy food markets.

For more information e-mail [info@naturallysplendid.com](mailto:info@naturallysplendid.com) or call Investor Relations at 604-465-0548 ext.105

### **About Denny's Restaurants Canada**

Vancouver-based Dencan Restaurants Inc. currently owns and operates 59 Denny's Restaurants across Canada and is owned by Northland Properties Corporation. Part of the highly-regarded worldwide Denny's organization, Dencan Restaurants Inc. has a well-deserved reputation, quality, and guest satisfaction. From fluffy pancakes to crispy bacon and juicy burgers to something from the Fit Fare® Menu, guests will always find delicious value and variety.

For Denny's Restaurants Canada inquiries, contact Pam Jacques at 250 864 6700 | [pjacques@northland.ca](mailto:pjacques@northland.ca)

On Behalf of the Board of Directors

Mr. J. Craig Goodwin  
CEO, Director

### **Forward-Looking Statements**

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of shelled

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hemp seed will continue at existing rates or increase; the ability to complete the sales of all bulk hemp seed purchase orders; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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