



Naturally Splendid Appoints Marketing Executive to Advisory Board

Vancouver, British Columbia – ACCESSWIRE – April 6, 2021 - Naturally Splendid Enterprises Ltd. ("Naturally Splendid", "NSE" or "the Company") (FRANKFURT:50N) (TSXV:NSP) (OTC:NSPDF) is pleased to announce the addition of Marketing Executive, Drago Adam to their Advisory Board.

Drago launched his own marketing company 23 years ago, The Adam Ad Group, after a professional hockey career in the New York Rangers system. Drago has directed all aspects of their client's marketing plans, which include, strategic planning, media buying, creative content development, video and web production, search engine optimization, social and digital marketing, as well as pay per click campaigns.

The Adam Ad Group works across a varied roster of clients including some of the largest automotive dealers and dealer groups in Canada. Drago has earned an exceptional reputation providing online marketing, product review campaigns, content creation and syndication, as well as social and digital media management.

Drago has also created an online newsletter called The Monday Morning Motivator which has a subscriber base of over 119,000 people.

Drago states, *"I have been in the advertising and marketing industry for over two decades and have a passion for creating campaigns that are as unique as our clients are. In this case, I am excited to be joining the Advisory team at Naturally Splendid as I have a special interest in the brands and products of the Company especially as a former professional athlete and now a consumer of plant-based foods for over two years. I look forward to providing guidance as Naturally Splendid continues to build their presence in the plant-based market"*.

Naturally Splendid CEO Mr. J. Craig Goodwin states, *"We are excited to have Drago join the Naturally Splendid Advisory Board. Drago's advertising and marketing acumen, in combination with his professional athletic career and plant-based diet, make him a perfect addition as we continue to penetrate the plant-based market. Combining Drago's ability to oversee content creation, with the cooking demonstrations and blogs of Naturally Splendid Advisor and Executive Chef Alastair Gregor (news release February 9, 2021) is just one example of how we can educate consumers on the benefits of a plant-based diet in an informative and fun manner while creating*

Naturally Splendid Enterprises, Ltd.

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additional attention for the Natera brand. We look forward to working with Drago on many e-commerce and social media initiatives”.

For more information e-mail info@naturallysplendid.com or call Investor Relations at 604-465-0548 (ext. 105)

On Behalf of the Board of Directors

Mr. J. Craig Goodwin
CEO, Director

Contact Information

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About Naturally Splendid Enterprises Ltd.

Founded in 2010, NSE operates a Safe Quality Food Level 2 certified food manufacturing facility just outside Vancouver, BC in Canada. The Company has established numerous healthy, functional foods under recognized brands such as Natera Sport™, Natera Hemp Foods, CHII, Elevate Me™ and Woods Wild Bar™, and most recently Natera Plant Based Foods, a line of delicious plant-based meat alternatives for the rapidly growing plant-based market segment.

The Company has a myriad of new products and line extensions under development that are approaching launch. NSE, through its joint venture Plasm Pharmaceutical, has been approved for conducting a phase 2 clinical trial approved by Health Canada for treatment of COVID-19.

NSE has also developed proprietary technologies for the extraction of high-demand, healthy omega 3 and 6 oils from hemp.

NSE contract manufacturers for healthy, functional food products and ingredients focusing on plant-based ingredients. The Company provides contract manufacturing services for many healthy food companies, private labeling a wide variety of nutritional food products destined for global healthy food markets.

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Forward-Looking Statements

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. Naturally Splendid cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Naturally Splendid's control including, Naturally Splendid's ability to compete with large food and beverage companies; sales of any potential products developed will be profitable; sales of products will continue at existing rates or increase; the ability to complete the sales of all bulk hemp seed purchase orders; and the risk that any of the potential applications may not receive all required regulatory or legal approval. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Naturally Splendid undertakes no obligation to publicly update or revise forward-looking information.

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